

**7<sup>th</sup> International Conference and Exhibition IRFC 2020**  
1-3 April 2020 • Clarion Congress Hotel Prague\*\*\*\*, Czech Republic

## IRFC-2020 Sponsorship

[www.IRFC.eu](http://www.IRFC.eu)

### ADVANTAGES FOR SPONSORS:

- Promotion, advertisement and visualization of your company
- Presentation of the company's strength and position on the market
- Extension of your business activities and helping business expand, go smoothly and quickly
- Opportunities to raise your company's profile amongst a valuable target audience, both during and after this conference
- Recognition and acknowledgement of your organization's clearly demonstrated involvement and commitment
- Possibility to find many potential co-operators
- Large number of high-level delegates
- Variation of different sponsors' opportunities: tailored packages of sponsorship that best fits your wishes and objectives

- For those who are interested in a joint sponsorship with the Systemy kolejowe 2020 conference <https://systemy-kolejowe.railconference.com/> we offer an extra 15% discount for the sum of both sponsorships.
- All types of sponsors will cover extra costs for the production of the banners, logos, ads and materials. This production can be provided also by OLTIS Group as the payable service.
- It is necessary to deliver all data in the electronic form till January 31, 2020. The graphical layout will be discussed with organizers.
- The organizer is able to provide additional advertising services out of the scope mentioned above according to individual conditions arranged with the organizers.
- Payment: based on your registration a pro-forma invoice will be issued with a 14-day maturity date. After the payment final invoice will be issued.
- In the case of the same advertising conditions, earlier registered companies interested in sponsoring will have the priority.

### SPONSORSHIP TYPES COMPARISON TABLE

Benefits	EXCLUSIVE	GOLD	SILVER	BRONZE	GALA Evening	Czech Dinner	Excursion	Lunch	Coffee Break
Number of sponsors available	1	3	not limited	not limited	1	1	1	1	4
Short talk approved by the IRFC Program Committee	Day 1 and 2	Day 1 or 2	Day 2	No	No	No	No	No	No
Number of free entrances to the conference, incl. speaker	6	4	2	2	2	2	2	1	1
Number of banners in the conference room	4	4	2	0	2	2	0	0	0
Banner at the entrance to the conference room	Yes	No	No	No	No	No	No	No	No
Exhibition place for the stand in the exhibition room	12 m <sup>2</sup>	6 m <sup>2</sup>	No	No	6 m <sup>2</sup>	No	No	No	No
Table in the exhibition room, incl. power supply	No	No	Yes	No	No	Yes	Yes	No	No
Logo (conference, website, brochure, program)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in the newsletter with a link to the sponsor's website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on conference bag for participants	Yes	No	No	No	No	No	No	No	No
Brochure in the conference bag	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Full list of participants with e-mail addresses	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Price (excl. VAT 21 %) EUR	29,000	15,000	6,000	3,000	14,000	8,000	10,000	5,000	3,000

## Application Form

Company \_\_\_\_\_

Contact person(s) \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

Address for the invoice \_\_\_\_\_

Company identification Nr. \_\_\_\_\_

VAT-Nr. \_\_\_\_\_

1. \_\_\_\_\_  
Delegate names, function + Language (EN/CZ) possible to nominate later
2. \_\_\_\_\_  
Delegate names, function + Language (EN/CZ) possible to nominate later
3. \_\_\_\_\_  
Delegate names, function + Language (EN/CZ) possible to nominate later
4. \_\_\_\_\_  
Delegate names, function + Language (EN/CZ) possible to nominate later

#### Sponsorship type:

- EXCLUSIVE       BRONZE       Excursion  
 GOLD             GALA Evening       Lunch  
 SILVER            Czech Dinner       Coffee Break

\_\_\_\_\_

Date

\_\_\_\_\_

Signature